

162

NAME

AND

**ADDRESS** 

CONTACT

ACCEPTED BY AGENCY



GREAT AMERICAN MEDIA

3050 K St NW Ste 100

## AGREEMENT MADE BETWEEN

## **WCBS-TV**

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-77716-1

Required

prior notice

PAGE

**DATE PRINTED** 11/04/16

CONTRACT NO. REV.

**Cancellation Notice** 

Announcement 28 days

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

DCCC (DEMOCRATIC CONGRESSIONAL CMPGN)

430 S Capitol St SE

Washington DC 20003-4024

USA

PRODUCTISSUE; EST 5927

NO. WEEKS:

AGENCY EST. NO. LOCAL PRODUCT

DC 20007-5161

1300 SALESPERSON CODE 5927

NATIONAL SALESPERSON John Link - CTS-PH

USA

J Keane

Washington

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

BROADCAST SCHEDULE STARTING 11/05/16 AND ENDING 11/08/16

1) CBS	reserves the right to asse	ss a fee	for late paymer	nts.			ts on the basis of race or ethnicity, and will no			l
NONDIS	CRIMINATION POLICY:	SHOW!	evision Stations	Mand its Station	s do not discrii	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	a <del>çeep</del> tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	Su	1	12:58P	07:30P	30S	11/06/16-11/06/16	NFL JETS FOOTBALL	1	60000.00	60000.00
2	M-T	2	06:00A	07:00A	30S	11/07/16-11/08/16	2 NEWS THIS MORNING	2	1500.00	3000.00
3	M-T	3	07:00A	09:00A	30S	11/07/16-11/08/16	CBS THIS MORNING	3	1500.00	4500.00
4	М	1	05:00P	05:30P	30S	11/07/16-11/07/16		1	2500.00	2500.00
5	М	1	05:30P	06:00P	30S	11/07/16-11/07/16		1	2500.00	2500.00
6	М	2	06:00P	06:30P	30S	11/07/16-11/07/16	EARLY NEWS	2	2500.00	5000.00
7	Sa	1	07:58P	11:00P	30S	11/05/16-11/05/16	NCAA COLLEGE FOOTBALL PRIME	1	9500.00	9500.00
8	Sa-Su	1	11:00P	11:35P	30S	11/05/16-11/06/16	LATE NEWS M-SUN	1	5500.00	5500.00
9	М	1	11:00P	11:35P	30S	11/07/16-11/07/16	LATE NEWS M-SUN  Total Contract:	1 13	5500.00	5500.00 98000.00
							Dilling Summany			
							Billing Summary			Γ
						Oct	Nov Dec		<u>Total</u>	
					Qtr 4	<b>.16</b> .00	98000.00 .00		98000.00	
								GR	AND TOTAL	
									98000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION